

AMA GYESIWAA QUANSAH

Lubbock, TX 79401 • aquansah@ttu.edu • amagyesiwaaquansah.com

EDUCATION

Master of Arts in Communication Studies

Expected May 2026

Texas Tech University, Lubbock, TX

Master's Thesis (Two manuscripts in preparation):

- *The impact of interpersonal and digital communication on depressive symptoms in cancer survivors.*
- *The influence of family communication patterns on university students' mental health help-seeking across digital and traditional sources.*

Committee: Luna Wu, Ph.D. (Chair); Jenna LaFreniere, Ph.D.; Margaret Bennett-Brown, Ph.D.

Bachelor of Commerce in Marketing

October 2021

University of Cape Coast, Cape Coast, Ghana

RESEARCH & TEACHING EXPERIENCE

Graduate Student Researcher

April 2025 – March 2026

Texas Tech University, Lubbock, TX

- Led two independent studies from IRB approval and study design through participant recruitment and manuscript preparation, demonstrating strong project management and self-motivation.
- Designed and administered a Qualtrics survey on family communication and student mental health help-seeking.
- Conducted secondary analysis on communication behaviors and depressive symptoms among cancer survivors.

Instructor of Record & Assistant Course Director, Public Speaking

August 2024 – Present

Texas Tech University, Lubbock, TX

- Design and deliver lectures for Public Speaking courses (about 50 undergraduates per semester).
- Co-develop course syllabi and instructional materials for the university's foundational public speaking course.
- Mentor and co-supervise graduate instructors through structured peer observations and pedagogical feedback, supporting the development of facilitation skills, professional growth, and collaborative team culture.

CONFERENCE PRESENTATIONS

Quansah, A., & Wu, L. (2026, April). The impact of interpersonal and digital communication on depressive symptoms in cancer survivors [Poster; Scheduled]. *Kentucky Conference on Health Communication (KCHC)*, Lexington, KY.

Quansah, A., & Wu, L. (2025, November). The impact of interpersonal and digital communication on depressive symptoms in cancer survivors [Oral]. *15th Annual Arts & Humanities Conference*, Texas Tech, Lubbock, TX.

Quansah, A., Baffoe, H., Eshun, S., & Essieku, R. (2025, June). Public perception of mpox on social media: Insights from Instagram trends [Poster]. *Administrative Data Research Conference (ADRCon)*, Georgetown University, Washington, DC.

PROFESSIONAL EXPERIENCE

Community & Communications Manager

August 2022 – August 2024

Duapa Workspace, Takoradi, Ghana

- Managed community programs and communications by coordinating workshops and events, leading social media outreach, and maintaining data systems for program evaluation and decision-making.

Marketing Assistant

October 2021 – August 2022

Ghana National Chamber of Commerce & Industry, Sekondi-Takoradi, Ghana

- Managed event operations for business forums, trade exhibitions, and leadership training programs, and analyzed participant feedback through interviews and surveys to improve program performance and engagement strategies.

SERVICE

Ad Hoc Reviewer, *Journal of Medical Internet Research (JMIR)* Portfolios (2025 – Present)

Adjudicator, *Pi Kappa Delta National Tournament*; *TIFA State Championship*; *Texas Shuffle Swing*, *Big Apple Debate* (2025 – 2026)

Reviewer, *Undergraduate Research Conference*, Texas Tech University, Lubbock, TX (2025)

HONORS & AWARDS

Inductee, Lambda Pi Eta Honor Society (Mu Phi Chapter), *National Communication Association* (2026)

Travel Award, to attend *Kentucky Conference on Health Communication* (2026)

Recognition for exceptional service and engagement, *Department of Communication Studies*, Texas Tech University (2025)