
EDUCATION

Master of Arts, Communication Studies

Expected May 2026

Texas Tech University, Lubbock, TX

Thesis: (1) *The influence of family communication patterns on university students' mental health help-seeking across digital and traditional sources*
(2) *Alleviating the burden: The impact of interpersonal and digital communication on depressive symptoms in cancer survivors*

Bachelor of Commerce, Marketing

October 2021

University of Cape Coast, Cape Coast, Ghana

RESEARCH & TEACHING EXPERIENCES

Graduate Research Assistant

April 2025 – May 2026

Texas Tech University, Lubbock, TX | Advisor: Luna Wu, PhD

- Led two independent studies from IRB and study design through participant recruitment and manuscript preparation.
- Designed and administered a Qualtrics survey on family communication and student mental health help-seeking.
- Conducted secondary analysis on communication behaviors and depressive symptoms among cancer survivors.

Instructor of Record & Assistant Course Director, COMS 2300: Public Speaking

August 2024 – May 2026

Texas Tech University, Lubbock, TX

- Design and deliver lectures for Public Speaking courses (about 50 undergraduates per semester).
- Co-develop course syllabi and instructional materials for the department's foundational public speaking course.
- Mentor and co-supervise graduate instructors through structured peer observations and pedagogical feedback.

PUBLICATION / MANUSCRIPTS UNDER REVIEW

Quansah, A., Baffoe, H., & Eshun, S. (2026). Helpful or harmful? How cancer beliefs and information seeking relate to depression in U.S. adults. *PLOS One*, 21(4), e0346262. <https://doi.org/10.1371/journal.pone.0346262>

Quansah, A., & Wu, L. (2026). Alleviating the burden: The impact of interpersonal and digital communication on depressive symptoms in cancer survivors. *Revise & Resubmit, Patient Education and Counseling*

Quansah, A., Baffoe, H., Eshun, S., & Essieku, R. (2025). Fear and anger in public reactions to mpox on Instagram. Under Review, *Journal of Contingencies and Crisis Management*

CONFERENCE PRESENTATIONS

Quansah, A., & Wu, L. (2026, April). Alleviating the burden: The impact of interpersonal and digital communication on depressive symptoms in cancer survivors [Poster]. *Kentucky Conference on Health Communication (KCHC)*, Lexington, KY.

Quansah, A., & Wu, L. (2025, November). The impact of interpersonal and digital communication on depressive symptoms in cancer survivors [Oral]. *15th Annual Arts and Humanities Conference*, Texas Tech University, Lubbock, TX.

Quansah, A., Baffoe, H., Eshun, S., & Essieku, R. (2025, June). Public perception of mpox on social media: Insights from Instagram trends [Poster]. *Administrative Data Research Conference (ADRCOn)*, Georgetown University, Washington, DC.

PROFESSIONAL EXPERIENCES

Community & Communications Manager

August 2022 – August 2024

Duapa Workspace, Takoradi, Ghana

- Managed community programs and communications by coordinating workshops and events, leading social media outreach, and maintaining data systems for program evaluation and decision-making.

Marketing Assistant

October 2021 – August 2022

Ghana National Chamber of Commerce and Industry, Sekondi-Takoradi, Ghana

- Managed event operations for business forums, trade exhibitions, and leadership training programs, and analyzed participant feedback through interviews and surveys to improve program performance and engagement strategies.

SERVICES

Ad Hoc Reviewer, *Journal of Medical Internet Research (JMIR) Portfolios*

Debate Adjudicator, *Pi Kappa Delta National Tournament*, Missouri State University, Springfield, MO, 2026

Adjudicator, *TIFA State Championship Tournament; Texas Shuffle Swing Debate Competition; Big Apple Debate*, 2025 – 2026

Reviewer, *Undergraduate Research Conference*, Texas Tech University, Lubbock, TX, 2025

HONORS & AWARDS

Outstanding Research Award, *College of Media and Communication*, Texas Tech University, 2026

Inductee, *Lambda Pi Eta, The National Communication Association Honor Society*, 2026

Honorable Mention: Top Six Research Poster (out of 45), *Kentucky Conference on Health Communication (KCHC)*, 2026

Recognition for exceptional service and engagement, *Department of Communication Studies*, Texas Tech University, 2025